

# PREMIER RECOGNITION OPPORTUNITIES



# PRO Sponsorship

CONNECT YOUR BRAND TO THE  
LARGEST CONSTRUCTION BUSINESS  
NETWORK IN MARYLAND

SOCIAL | FACE-2-FACE | PRINT | DIGITAL



2101 E. Biddle St.,  
Suite 5000  
Baltimore, MD 21213



Brittany Chaapel  
410-821-0351 x113



bchaapel@abcbaltimore.org  
www.abcbaltimore.org

# PRO SPONSORSHIPS

## PREMIER RECOGNITION OPPORTUNITIES

### Build Baltimore Magazine - 2025 Editions & Release Dates

- ABC Directory of Members - January 2025
- Winter Magazine - March 2025
- Spring Magazine - May 2025
- Summer Magazine - August 2025
- Awards Program Edition - October 2025

## ELITE

### SPONSORSHIP

#### Print Marketing:

- Full page ad in two (2) seasonal editions of Building Baltimore Magazine - Choose between Winter, Spring & Summer (first come, first serve)
- Full page color ad in the Excellence in Construction Awards Program edition
- Full page ad in the next Membership Directory (January publish date)
- Logo in PRO advertisement included in ALL editions of Building Baltimore Magazine & Directory

#### Digital/Face-to-Face Marketing:

- Logo on ABC Greater Baltimore website
- Logo on all ABC Greater Baltimore email blasts & e-newsletters (3+ emails per week)
- Recognition at all ABC hosted events at registration
- Sponsorship ribbon on your name badge at all ABC hosted events
- Hole sponsorship at ABC's Golf Classic
- Social media announcement of sponsorship and quarterly 'thank you'

#### Events/Training:

- Two (2) tickets to the Excellence in Construction Awards Program
- Three (3) tickets to ABC's Annual Meeting
- Choice of two:
  - o Two (2) anglers to ABC's Fishing Tournament
  - o Four (4) tickets to Bands by the Bay
  - o Foursome at ABC's Annual Golf Classic
- Two (2) tickets to ABC signature networks (February, May & Holiday)
- Four (4) tickets to any other ABC Network (\$85pp or less)
- \$500 in ABC Education Bucks (to be used for any ABC offered training/seminar)

# \$10K

## EXECUTIVE

### SPONSORSHIP

#### Print Marketing:

- Half page ad in two (2) seasonal editions of Building Baltimore Magazine - Choose between Winter, Spring & Summer (first come, first serve)
- Half page color ad in the Excellence in Construction Awards Program edition
- Half page ad in the next Membership Directory (January publish date)
- Logo in PRO advertisement included in ALL editions of the Building Baltimore Magazine & Directory

#### Digital/Face-to-Face Marketing:

- Logo on ABC Greater Baltimore's website
- Logo on all ABC Greater Baltimore email blasts & e-newsletters (3+ emails per week)
- Recognition at all ABC hosted events at registration
- Sponsorship ribbon on your name badge at all ABC hosted events
- Hole sponsorship at ABC's Golf Classic
- Social media announcement of sponsorship and quarterly 'thank you'

#### Events/Training:

- Two (2) tickets to the Excellence in Construction Awards Program
- Three (3) tickets to ABC's Annual Meeting
- Choice of two:
  - o Two (2) anglers to ABC's Fishing Tournament
  - o Four (4) tickets to Bands by the Bay
  - o Foursome at ABC's Annual Golf Classic
- Eight (8) tickets to any other ABC hosted event/network (\$85 pp or less)
- \$500 in ABC Education Bucks (to be used for any ABC offered training/seminar)

# \$7.5K

As an ABC PRO sponsor, you will never pay an ABC facility rental. Consider having your staff meeting or in-house training at ABC's CEA! Visit [abcbbaltimore.org/facility-rental](http://abcbbaltimore.org/facility-rental)

## CORPORATE

### SPONSORSHIP

#### Print Marketing:

- Quarter page ad in two (2) seasonal editions of the Building Baltimore Magazine (Winter, Spring, or Summer)
- Quarter page ad in the next Membership Directory (January publish date)
- Quarter page ad in the Excellence in Construction Awards Magazine (October publish date)
- Logo in PRO advertisement included in ALL editions of the Building Baltimore Magazine & Directory

#### Digital/Face-to-Face Marketing:

- Logo on ABC Greater Baltimore's website
- Logo on all ABC Greater Baltimore email blasts & e-newsletters (3+ emails per week)
- Recognition at all ABC hosted events at registration
- Hole Sponsorship at ABC's Golf Classic
- Sponsorship ribbon on your name badge at all ABC hosted events
- Social media announcement of sponsorship and quarterly 'thank you'

#### Events/Training:

- Two (2) tickets to the Excellence in Construction Awards Program OR Three (3) tickets to ABC's Annual Meeting
- Choice of:
  - o Two (2) anglers to ABC's Fishing Tournament
  - o Four (4) tickets to Bands by the Bay
  - o Foursome at ABC's Annual Golf Classic
- Six (6) tickets to any other ABC hosted event/network (\$85 pp or less)
- \$250 in ABC Education Bucks (to be used for any ABC offered training/seminar)

# \$5K

## PROFESSIONAL

### SPONSORSHIP

#### Print Marketing:

- Quarter page ad in one (1) seasonal edition of the Building Baltimore Magazine (Winter, Spring, or Summer)
- Quarter page ad in the next Membership Directory (January publish date) or Excellence in Construction Awards Magazine (October publish date)
- Logo in PRO advertisement included in ALL editions of the Building Baltimore Magazine & Directory

#### Digital/Face-to-Face Marketing:

- Logo on ABC Greater Baltimore's website
- Logo on all ABC Greater Baltimore email blasts & e-newsletters (3+ emails per week)
- Recognition at all ABC hosted events at registration
- Sponsorship ribbon on your name badge at all ABC hosted events
- Social media announcement of sponsorship and quarterly 'thank you'

#### Events/Training:

- Two (2) tickets to the Excellence in Construction Awards Program OR Three (3) tickets to ABC's Annual Meeting
- Choice of:
  - o Four (4) tickets to Bands by the Bay
  - o Two (2) golfers in ABC's Golf Classic
- Four (4) tickets to any other ABC hosted event/network (\$85 pp or less)

# \$2.5K

\*Want to customize one of the above packages to fit your organizations' needs? Please contact Brittany Chaapel to create a package just for you!

## PRO SPONSORSHIPS

# BUILDING BALTIMORE

## OUR IN HOUSE MAGAZINE

# MEDIA KIT

## ADVERTISING OPPORTUNITIES



# FULL PAGE AD

TRIM SIZE: 8 1/8" X 10 7/8"  
FOR BLEEDS ADD AT LEAST 1/8" PAST TRIM  
KEEP VITAL AREA 1/2" FROM TRIM

**\$950\*** per edition  
\$1,750 for 2 edition commitment  
\$4,250 for full year (all 5 editions) commitment

# HALF PAGE AD

HORIZONTAL

Trim size: 8 1/8" x 5 1/2"  
For bleeds add at least 1/8" past trim  
Keep vital area 1/2" from trim

**\$500\*** per edition  
\$900 for 2 edition commitment  
\$2,200 for full year (all 5 editions) commitment

# QUARTER PAGE AD

VERTICAL

Trim size: 4" x 5 1/4"  
For bleeds add at least 1/8" past trim

**\$350\*** per edition  
\$600 for 2 edition commitment  
\$1,450 for full year (all 5 editions) commitment

\*Prices are for ABC Greater Baltimore Members. For Non-Member pricing, contact [bchaapel@abcbaltimore.org](mailto:bchaapel@abcbaltimore.org)

Need help designing and creating an ad? We have someone who can help!  
Contact [gideon@upnextcreative.com](mailto:gideon@upnextcreative.com)



Greater Baltimore  
**2023 Excellence  
in Construction®  
Awards**

## ANNUAL AWARDS CEREMONY CELEBRATING THE BEST IN MERIT SHOP CONSTRUCTION

Join us in celebrating the best of the commercial construction industry. Projects from all over the region have been submitted and undergone a judging process and panel to be considered eligible for an Excellence in Construction Award.

Award winners invite clients & partners such as owners, developers, construction managers, general contractors, architects, and other design professionals to this event – making it a premier audience for network building!

The evening will be one of celebration and elevating the industry, while enjoying some of the area's best networking, food & drink.

Use this event to elevate your organization through one of our exclusive sponsorship opportunities.

## EVENT SPONSORSHIP PACKAGES

### The Headliner Sponsor (EXCLUSIVE - 1 Available) - \$10,000

- Company logo incorporated into the event logo – published EVERYWHERE this event is marketed.
- Headliner sponsorship rights to the entire event both FLOOR Level and MEZZANINE level.
- An opportunity to address/welcome all guests at the beginning of the awards program (approx. 350 attendees).
- "Halftime" commercial shown at the halfway point of the award distribution.
- Six (6) tickets to the FLOOR LEVEL event OR ten (10) tickets to the MEZZANINE LEVEL event.
- Social media announcement of sponsorship.
- A full-page ad in the awards magazine.
- Your logo on beverage napkins at the food stations and bars at the EIC event.

### The Opening Act (EXCLUSIVE - 1 Available) - \$5,000

- Logo on all event promotions and registration site.
- Social media announcement of sponsorship.
- An opportunity to address the guests at the conclusion of the awards (approx. 350 attendees).
- A full-page ad in the awards magazine.
- Four (4) tickets to the FLOOR LEVEL event or six (6) tickets to the MEZZANINE LEVEL event.

### The Encore (5 available) - \$2,500

- Logo on all event promotions and registration site.
- Social media announcement of sponsorship.
- Quarter page ad in the awards magazine.
- Two (2) tickets to the FLOOR LEVEL event or four (4) tickets to the MEZZANINE LEVEL event.



# SIGNATURE EVENTS



## EXCELLENCE IN CONSTRUCTION

The EIC program is the premier competition within the region that recognizes outstanding projects ABC members have built.



## NETWORKING EVENTS

With multiple events throughout the year, these networking opportunities are not only an excellent chance to expand your network, but also to enjoy a good time with other ABC members.



## ROCKFISH TOURNAMENT

Join us for a day of fishing with fellow ABC Greater Baltimore members.



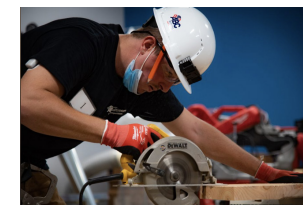
## ABC GOLF CLASSIC

Join us for a day on the links with fellow ABC Greater Baltimore members.



## BANDS BY THE BAY

Spend the afternoon and evening at the area's most gorgeous waterfront venue, while enjoying all-you-can-eat hard crabs, a bull roast menu, sides and unlimited beer, wine and soft drinks. There are a host of activities throughout the evening including local bands, corn hole, horse shoes, raffles, contests and much more!



## CRAFT COMPETITION

Join ABC Greater Baltimore for a morning of craft competitions, expo exhibits, demos and networking. Open and free to all ABC Greater Baltimore Members!



## STATE OF THE INDUSTRY

Join ABC Greater Baltimore's most prominent members for an update on the organization, a message from our board chairman, presentation of our safety S.T.E.P. awards, member milestone anniversaries and more! Includes a special presentation and economic forecast by ABC Chief Economist Anirban Basu.



2101 E. Biddle St.,  
Suite 5000  
Baltimore, MD 21213



Brittany Chaapel  
410-821-0351 x113



[bchaapel@abcbaltimore.org](mailto:bchaapel@abcbaltimore.org)  
[www.abcbaltimore.org](http://www.abcbaltimore.org)